



MERIN PETER

DIGITAL MARKETING | EXPERIENCE : 3 MONTHS

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LANGUAGES

- English ██████████
- Malayalam ██████████
- Tamil ██████████

STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset

PERSONAL DETAILS

Nationality : Indian
 Date Of Birth : 8 July 1996
 Marital Status : Single

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- ADOBE ILLUSTRATOR ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████

PROFILE

Creative a strategic Digital Marketing Executive with a passion for crafting engaging campaigns that resonate with target audiences. Expertise in SEO, SEM, social media strategy and content marketing to build brand awareness and foster customer loyalty. Skilled in using marketing automation tools and advanced analytics to optimize campaigns and drive sustainable growth. Strong background in managing budgets, executing paid media strategies, and delivering measurable outcomes.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Social Media Marketing
- Content Marketing
- Poster Designing
- Branding & Graphic Design
- Wordpress SEO
- Domain & Web Hosting

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

@ MetaHash Digital Media LLP

📅 October 2024 to March 2025 📍 Kaloor, Kochi

MetaHash Digital Media is a Leading Digital Marketing Agency in Kochi, Kerala

- Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze
- Search Engine Optimization (SEO), Keyword Research & Analysis. On - Page Optimization, Off - Page SEO.

EDUCATIONAL QUALIFICATIONS

- 📅 2012
SSLC
@ St. Peter's Higher Secondary School, Elanji
- 📅 2014
SECONDARY
@ St. Peter's Higher Secondary School, Elanji
- 📅 2019
BACHELOR'S DEGREE
@ Alphonsa College Pala

TECHNICAL QUALIFICATIONS

- 📅 2024
ADVANCED DIGITAL MARKETING TRAINING
@ MetaHash Digital Media, Kaloor, Kerala

DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place :

Date :

MERIN PETER